



ASA DataFest

BRUTUS (\$5000+) ***

- Private company two-hour recruitment session on campus during Spring 2022 or Autumn 2022 semester
- Participate in DataFest Recruitment Reception on Friday, April 1, from 4:30-6:30pm
- Use of an office space in the main DataFest working arena for your company mentors
- Option to display a large company banner in the DataFest working arena during the event (banner not to exceed 3' x 8')
- Large logo displayed on DataFest website, t-shirts, event posters, and flyers**
- Option to provide mentors from your company to assist students during the event; 4 mentors may attend at any given time
- Option to include recruitment materials in pre-assembled swag bags for students
- Company recognition for providing a meal to students during the event
- Access to student resumes, for those who submit a resume during event registration
- Option to provide judge(s) for the competition
- Optional 5-minute opening or closing keynote speaker from your company
- Short company/organization profile provided to students electronically
- Thank you acknowledgement from Data Analytics leadership during opening and closing keynote
- Parking for company mentors

SLOOPY (\$2500) ***

- Participate in DataFest Recruitment Reception on Friday, April 1, from 4:30-6:30pm
- Medium logo displayed on DataFest website, t-shirts, event posters, and flyers**
- Option to provide mentors from your company to assist students during the event; 2 mentors may attend at any given time
- Company recognition for providing snacks to students during the event
- Access to student resumes, for those who submit a resume during event registration
- Short company/organization profile provided to students electronically
- Option to provide a judge for the competition
- Parking for company mentors

SCARLET & GREY (\$1000) ***

- Participate in DataFest Recruitment Reception on Friday, April 1, from 4:30-6:30pm
- Small logo displayed on DataFest website, t-shirts, event posters, and flyers**
- Option to provide mentors from your company to assist students during the event; 1 mentor may attend at any given time

SUPPORTER (\$500) Option for first time sponsors only

- Small logo displayed on DataFest website**
- Option to provide mentors from your company to assist students during the event; 1 mentor may attend at any given time

*All sponsor acknowledgements, information, and materials are subject to prior approval by the University and shall not include advertising, any comparative or qualitative description of a sponsor's product, any price information or other indications of saving or value about a sponsor's product, any message that otherwise endorses a sponsor's products or induces one to purchase or use a sponsor's products, or any other message that causes a sponsor's payments to not be treated as a "qualified sponsorship payment" as that term is defined in Section 513(i) of the Internal Revenue Code of 1986, as amended.

** Logo art needed by 3/1/22

*** A portion of your support is considered a business expense and does not qualify as a charitable gift. The taxable portion of your support is as follows:

Brutus: \$238.75

Sloopy: \$238.75

Scarlet & Grey: \$188.75