



# ASA DataFest

## BRUTUS (\$5000+) \*\*\*

- Private company two hour recruitment session on campus during spring 2020 or autumn 2020 semester
- Participate in DataFest recruitment reception Friday, April 3, from 4:30-6:30pm
- Use of a private office space in the main DataFest working arena for your company mentors
- You may provide a large company banner that will be displayed in the working DataFest working arena (banner not to exceed 3' x 8')
- Large logo displayed (Data Analytics Website, T-shirts, Posters/Flyers)\*\*
- Option to provide mentors from your company to help students on projects, four mentors may be attending at any given time during the event
- Company recruitment materials in pre-assembled swag bag for students
- Company recognition for providing a meal to students during the event
- Resume access of students who submit resumes during event registration
- Option to provide judge(s) for the competition
- 5 minute opening or closing keynote from your company (if desired)
- Short company/organization profile provided to students electronically
- Thank you acknowledgement from Data Analytics leadership during opening and closing keynote
- Parking for company mentors

## SLOOPY (\$2500) \*\*\*

- Participate in DataFest recruitment reception Friday, April 3 from 4:30-6:30pm
- Medium logo displayed (Data Analytics Website, T-shirts, Posters/Flyers)\*\*
- Option to provide mentors from your company to help students on projects, two mentors may be attending at any given time during the event
- Company recognition for providing snacks to students during the event
- Resume access of students who submit resumes during event registration
- Short company/organization profile provided to students electronically
- Option to provide a judge for the competition
- Parking for company mentors

## SCARLET & GREY (\$1000) \*\*\*

- Participate in DataFest recruitment reception Friday, April 3 from 4:30-6:30pm
- Small logo displayed (Data Analytics Website, T-shirts, Posters, Flyers)\*\*
- Option to provide mentors from your company to help students on projects, one mentor may be attending at any given time during the event

## SUPPORTER (\$500) Option for first time sponsors only

- Small logo displayed (Data Analytics Website)\*\*
- Option to provide a mentor from your company to help students on projects, one mentor may be attending at any given time during the event

\*All sponsor acknowledgements, information, and materials are subject to prior approval by the University and shall not include advertising, any comparative or qualitative description of a sponsor's product, any price information or other indications of saving or value about a sponsor's product, any message that otherwise endorses a sponsor's products or induces one to purchase or use a sponsor's products, or any other message that causes a sponsor's payments to not be treated as a "qualified sponsorship payment" as that term is defined in Section 513(i) of the Internal Revenue Code of 1986, as amended.

\*\* Logo art needed by 2/28/20

\*\*\* A portion of your support is considered a business expense and does not qualify as a charitable gift. The taxable portion of your support is as follow:

Brutus: \$238.75

Sloopy: \$238.75

Scarlet & Grey: \$188.75