Brutus Buckeye

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Education

Bachelor of Science, Data AnalyticsMinor in Computer Information Science
The Ohio State University

Portfolio

[Add LINK to an online portfolio]

Experience

Student Assistant, The Ohio State University (Columbus, Ohio) Oct. 2015 - Present

- · Created career materials for students in the data analytics major using analytical reports
- \cdot Assisted with execution of four special events for faculty, students, and staff across the university
- · Provide administrative support for 2 senior directors and 3 staff members

Business Analyst Intern, Zillow (Seattle, Washington) June 2016 – Aug. 2016

- Identified new consumer-product engagement insights and new product ideas by analyzing user click stream data
- Defined and tracked essential business metrics for company executives and stakeholders
- · AB tested product features to analyze the impact on product usage for millions of consumers
- $\cdot \quad \text{Conducted analyses to understand changing trends amongst consumer preference and behavior}$

Cashier and Floor Worker, Michael's Craft Stores (Cleveland, Ohio) Nov. 2013 - April 2016

· Worked with customers and stocked inventory 10 hours a week while studying full-time

Skills & Coursework COMPUTER SKILLS

- <u>Software:</u> Microsoft Office Suite, SAS, SPSS, Wordpress
- · Programming: Proficient in C++, Java

RELEVANT COURSEWORK

Business Analytics Industry Cluster

Graduation: May 2018

Cumulative GPA: 3.508

- · Market Research
- · Software Engineering
- Data Structures using C++

Leadership & Accomplishments

Code that Cares, Campaign Co-Chair | AUGUST 2015 - PRESENT

• Raised \$350,000 for the event in six months

Big Data and Analytics Association, Business Liaison | AUGUST 2016 - PRESENT

· Recruited five new companies to become BDAA sponsors

Dean's List | 3 terms

Fisher College of Business Dean's Promise Scholarship | 2015